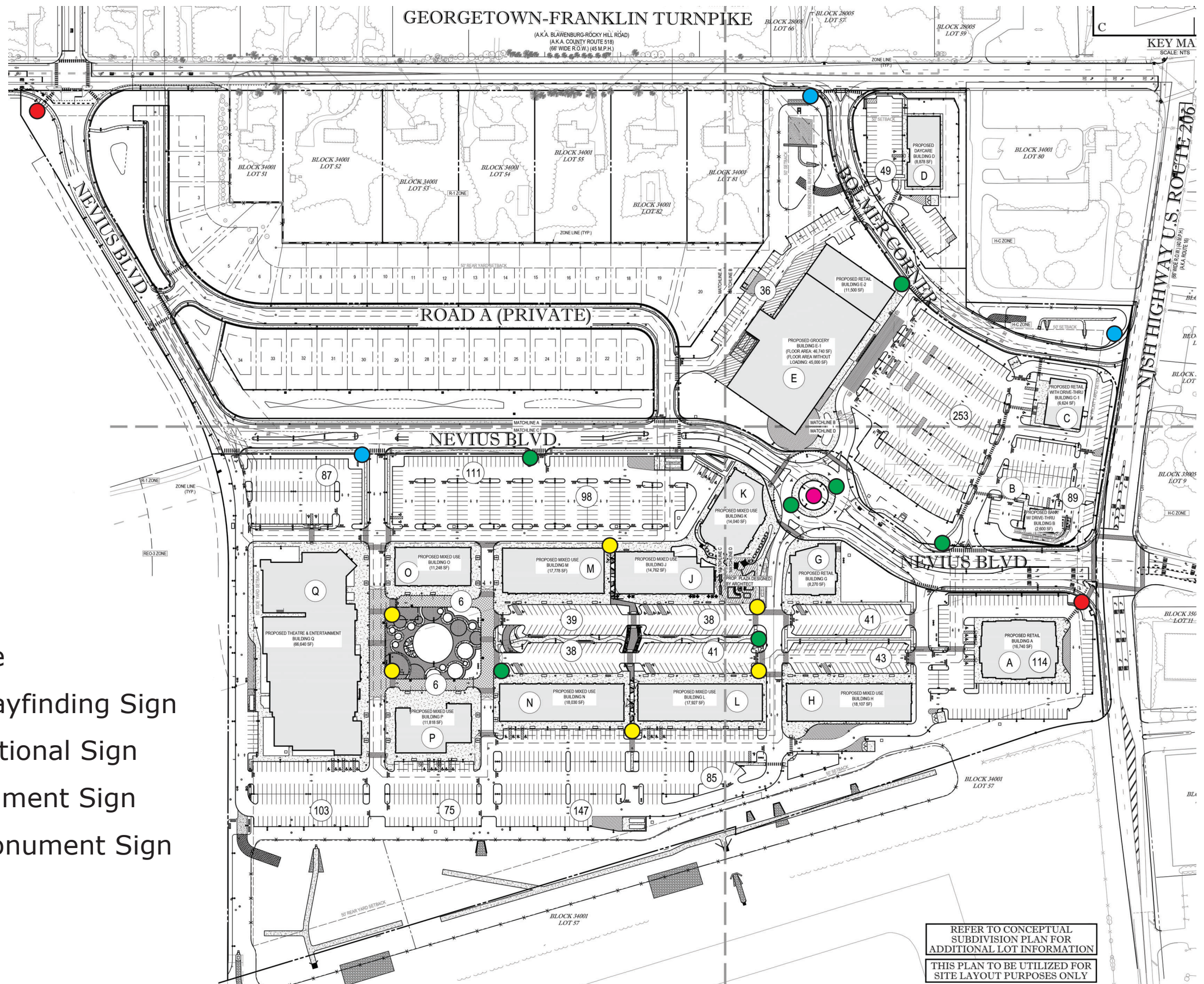
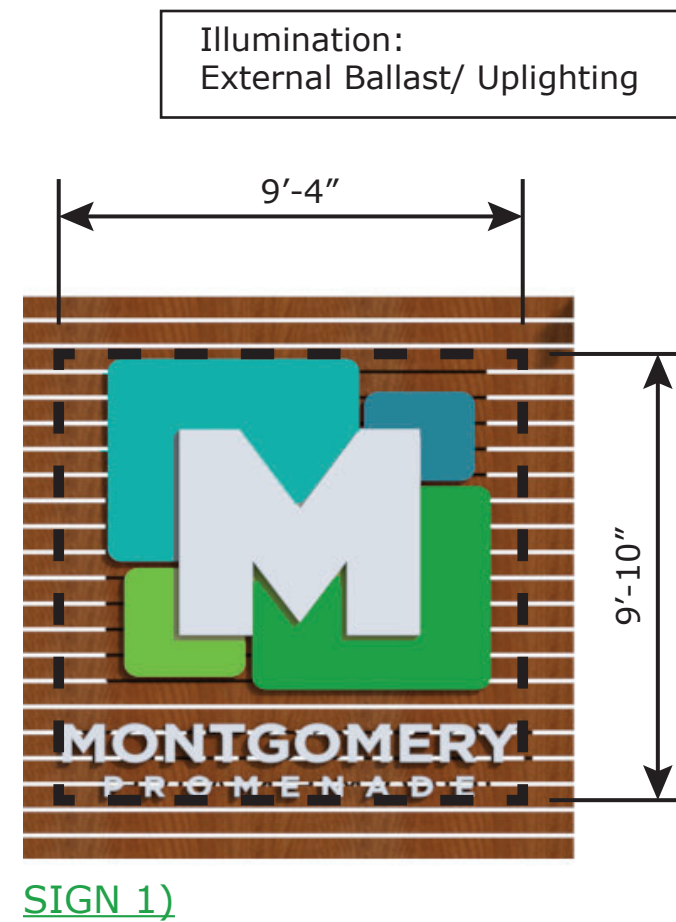
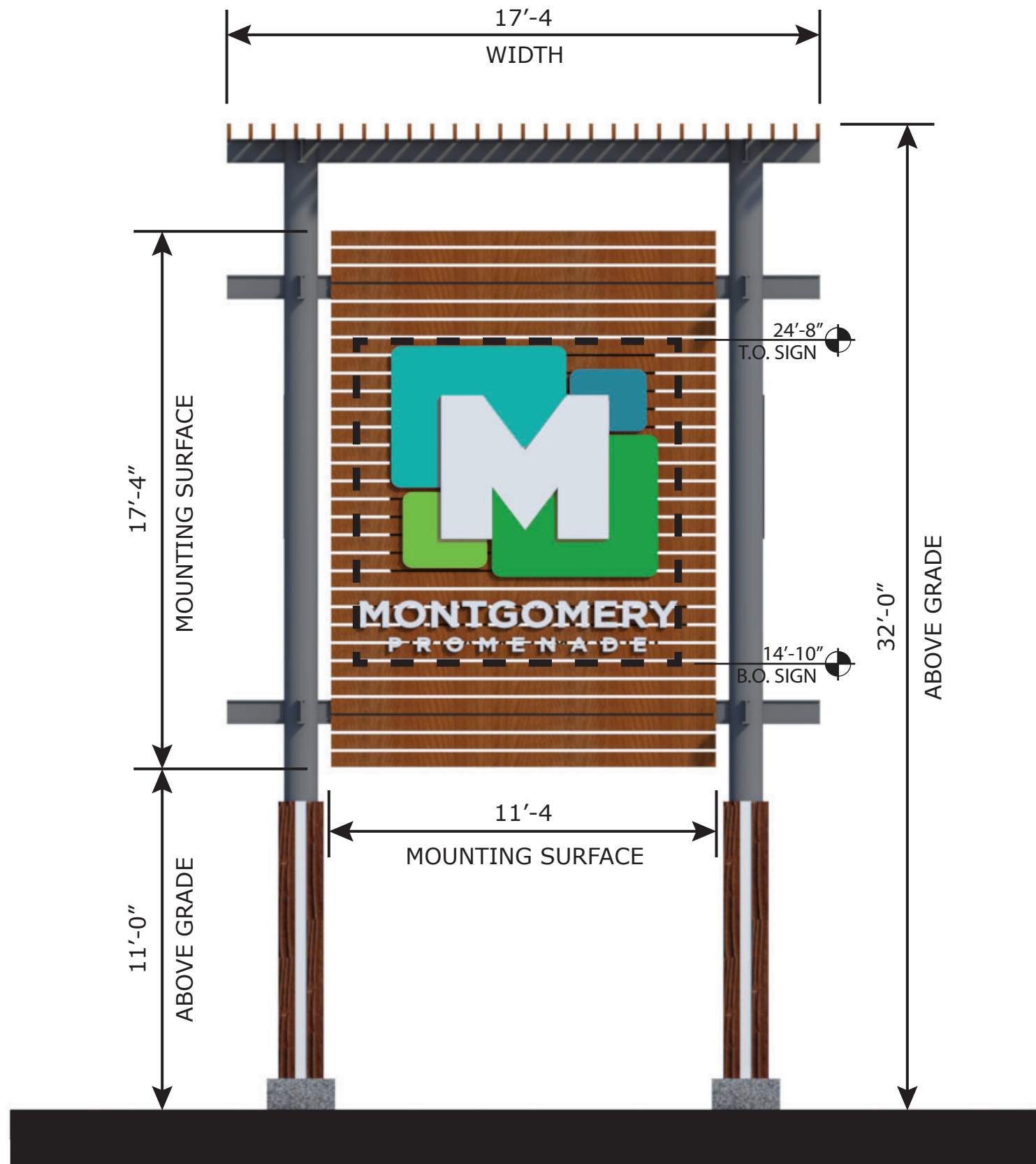


-  Tower Feature
-  Pedestrian Wayfinding Sign
-  Primary Directional Sign
-  Primary Monument Sign
-  Secondary Monument Sign





SECTION 3:
 17. Non-Residential Signage Requirements

(b) Freestanding Sign Requirements

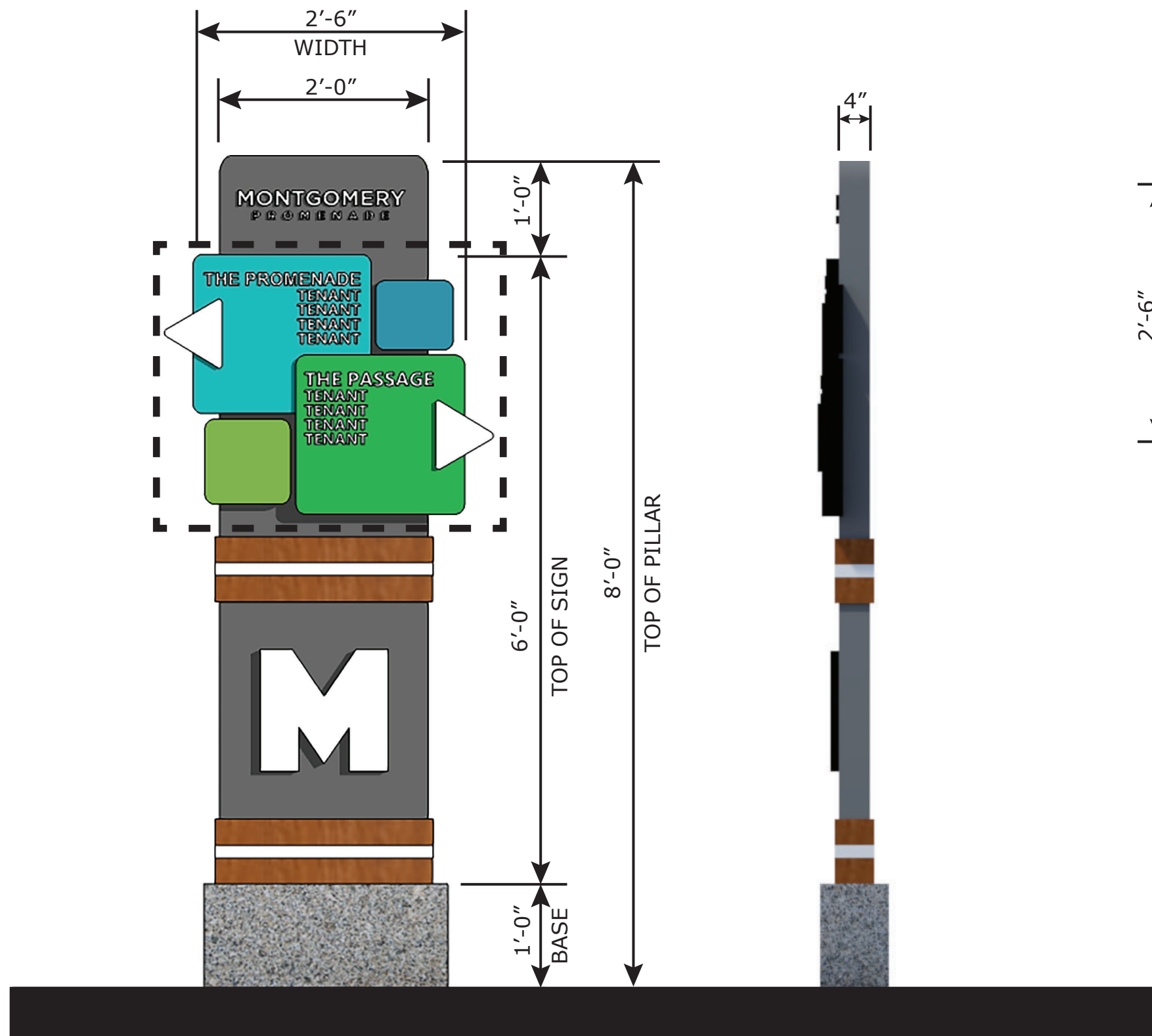
(1) Tower Sign:

- (i) Max. number: One (1)
- (ii) Max. sign height: 32'-0"
- (iii) Max. width: 20'-0"
- (iv) Sign area shall not exceed 100 Sq. Ft. on each face

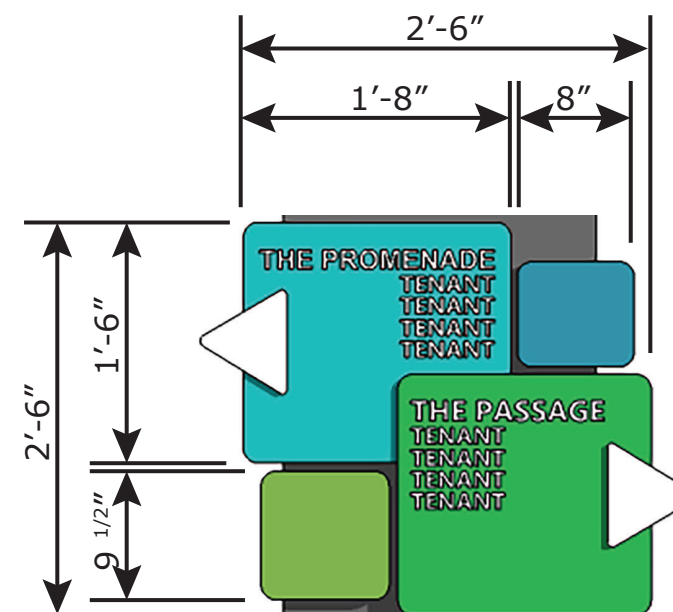
Sign 1):
 $9'-4" \times 9'-10" = 91.78 \text{ SF}$
 $91.78 < 100$ ✓

*Refer to Page 14 of Ordinance.





Illumination:
Internally Lit



SECTION 3:

17. Non-Residential Signage Requirements

(b) Freestanding Sign Requirements

(5) Pedestrian Wayfinding Signs:

- (i) Max. number: Six (6)
- (ii) Max. sign height: 8'-0"
- (iii) Max. sign area: 20 Sq. Ft.

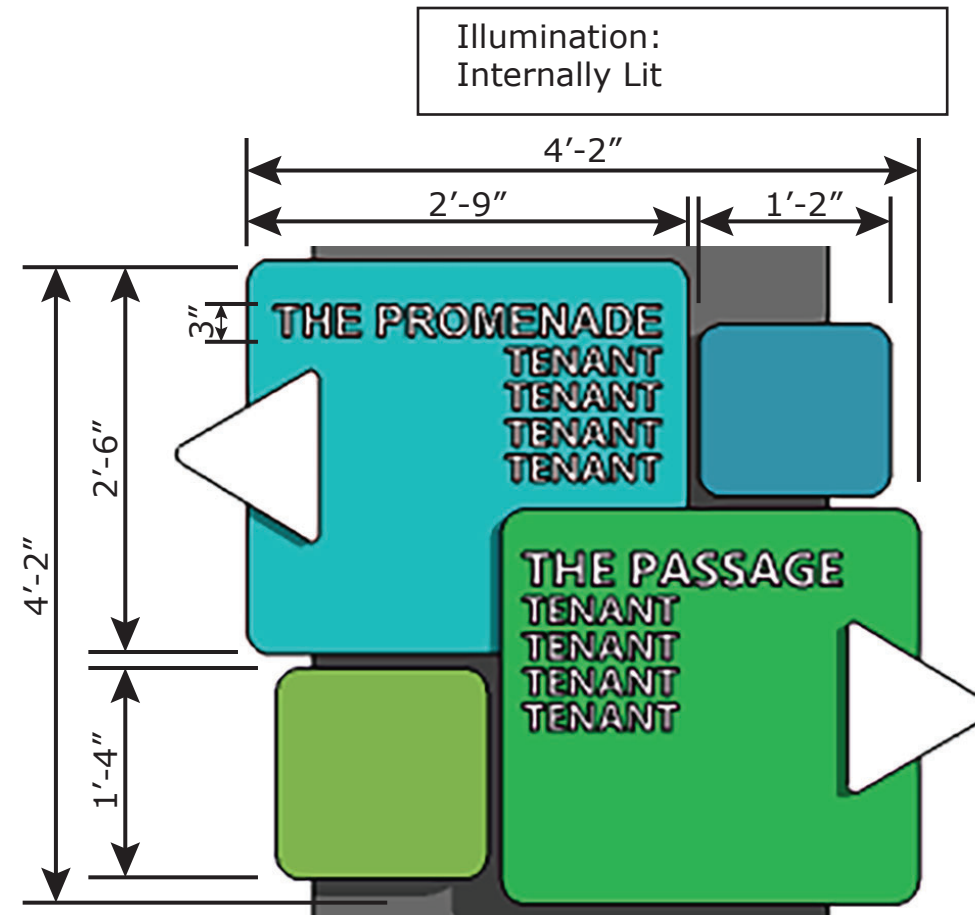
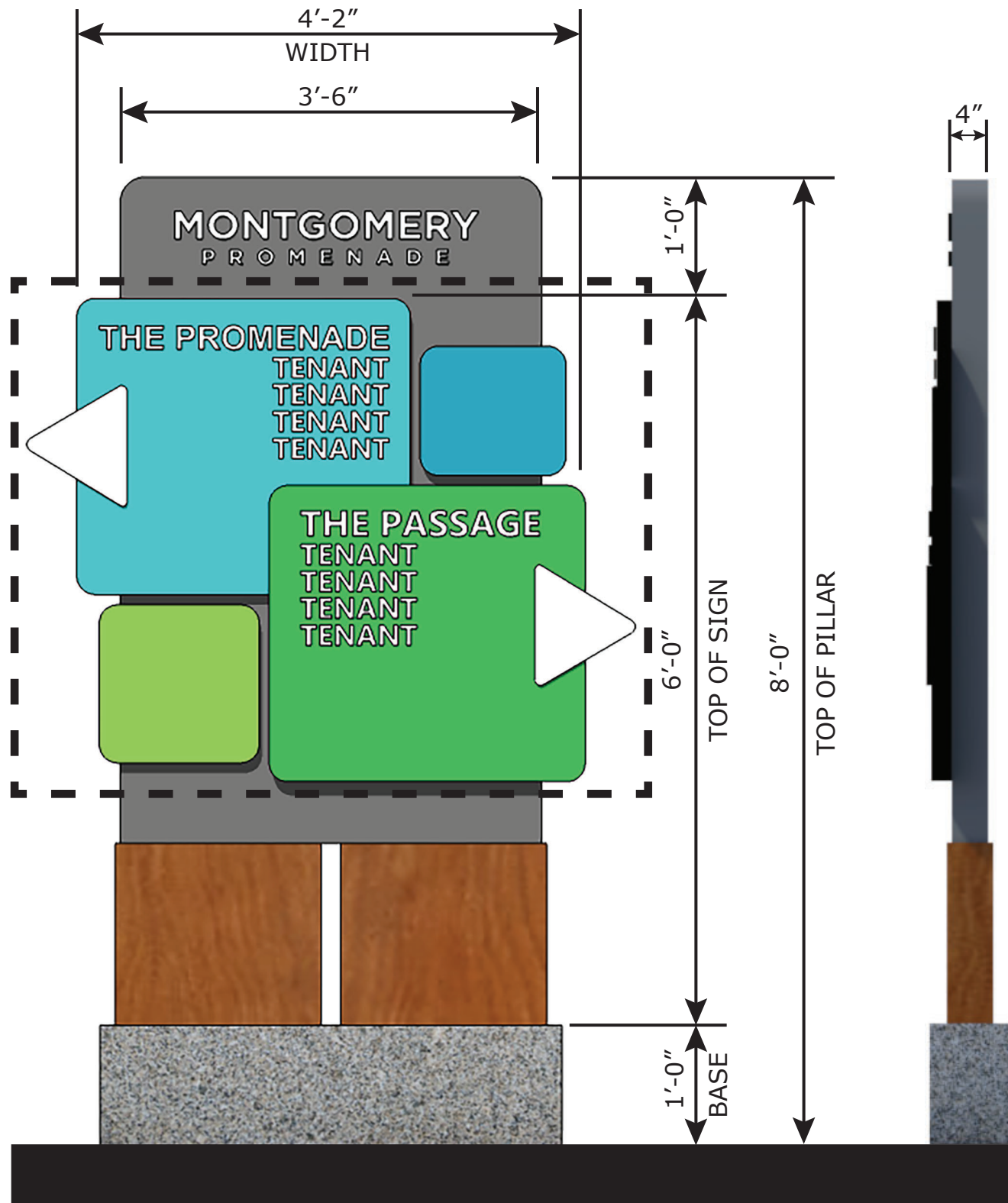
Wayfinding Sign):

8'-0" x 2'-6" = 20.00 Sq. Ft.
20 ≤ 20 ✓

(6) All freestanding signs shall have plantings around the base except where located within pavement.

*Refer to Page 16 of Ordinance.





SECTION 3:
17. Non-Residential Signage Requirements

(b) Freestanding Sign Requirements

(4) Directional Signs:

(i) Max. number: Seven (7)
(ii) Max. sign height: 8'-0"
(iii) Max. sign area: 60 Sq. Ft.

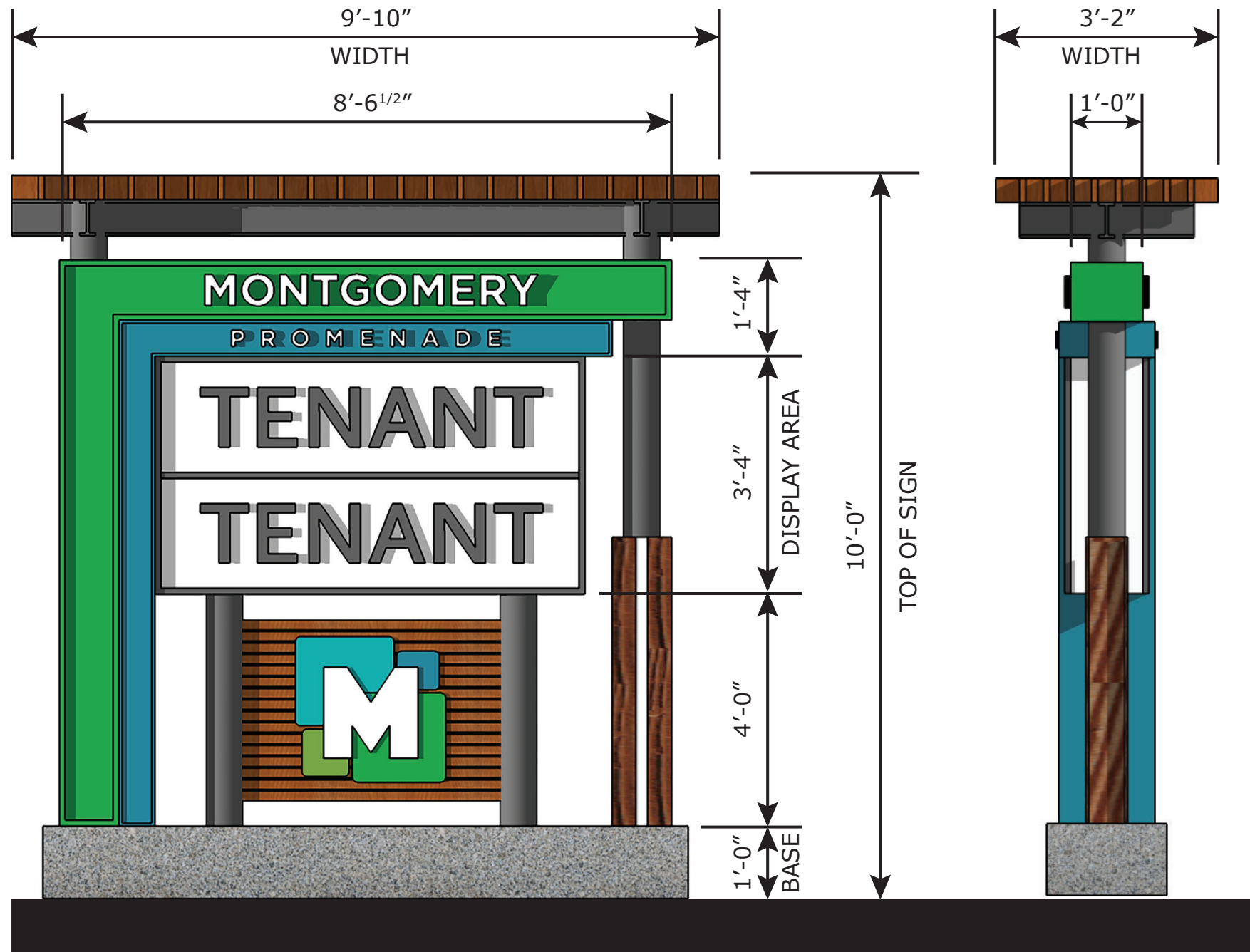
Primary Directional Sign):
8'-0" x 4'-2" = 33.33 Sq. Ft.
33.33 < 60 ✓

(x) The size of any letter on the tenant identification signs shall not exceed ten (10) inches in height.

*Refer to Page 15 of Ordinance.



Note:
Signage is identical on
opposite face.



Illumination:
External Ballast/ Uplighting

SECTION 3:
17. Non-Residential Signage
Requirements

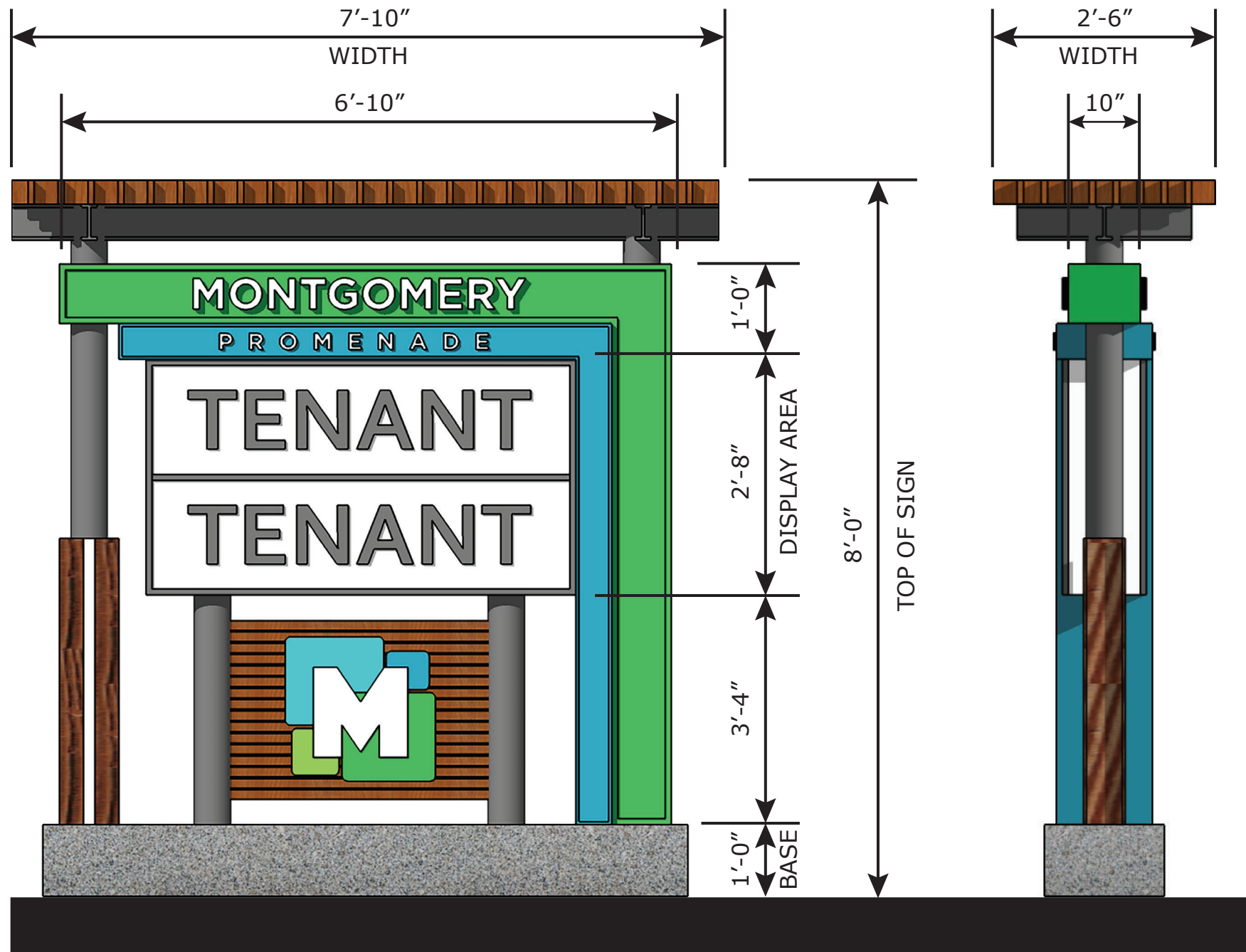
(b) Freestanding Sign Requirements

- (i) Max. number: Two (2)
- (ii) Max. sign height: 10'-0"
- (iii) Max. sign area: 100 Sq. Ft.

Primary Monument Sign:
 $9'-10" \times 10'-0" = 98.33 \text{ Sq. Ft.}$
 $98.33 < 100$ ✓

*Refer to Page 15 of Ordinance.





Illumination:
External Ballast/ Uplighting

SECTION 3:
17. Non-Residential Signage Requirements

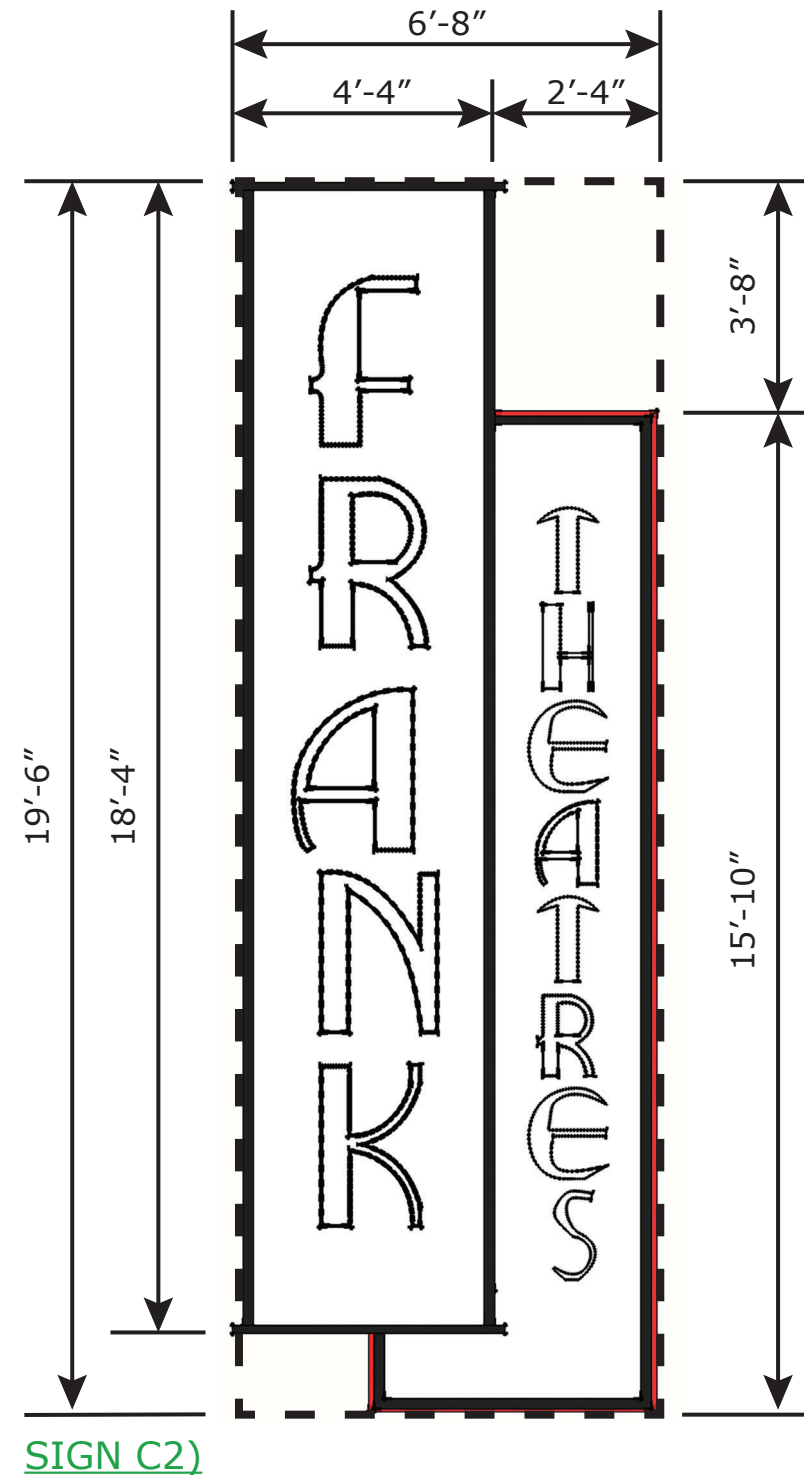
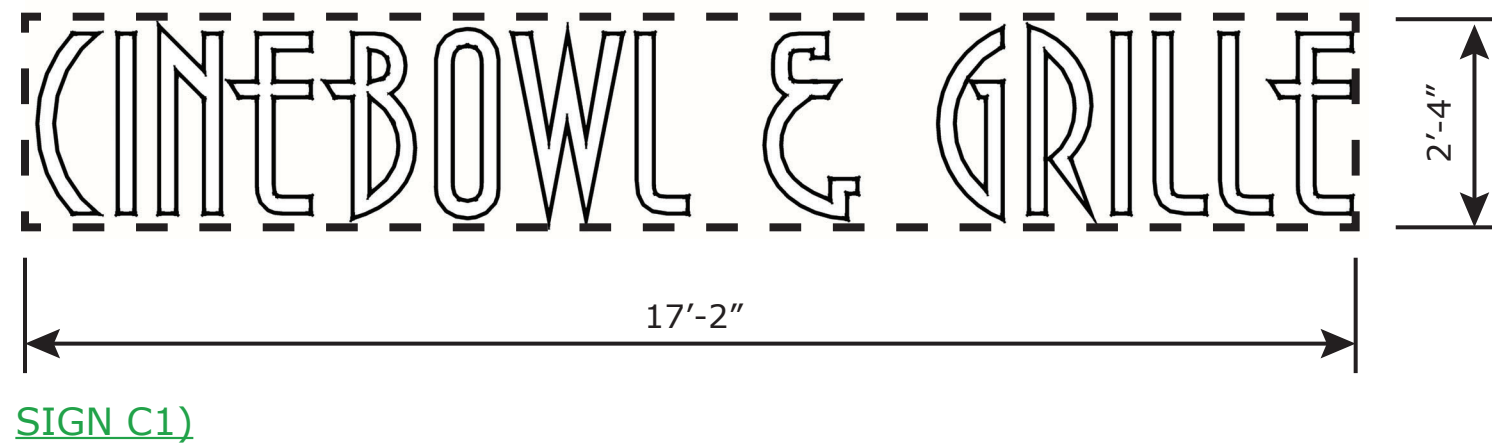
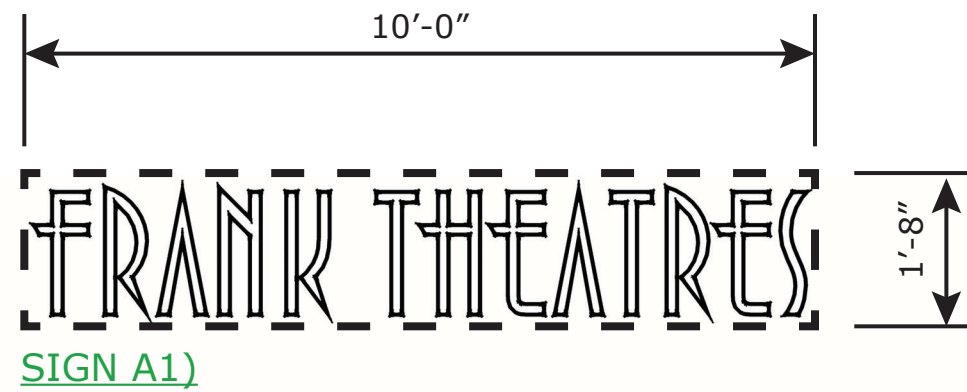
(b) Freestanding Sign Requirements

- (i) Max. number: Three (3)
- (ii) Max. sign height: 8'-0"
- (iii) Max. sign area: 65 Sq. Ft.

Secondary Monument Sign):
 $7'-10" \times 8'-0" = 62.67 \text{ Sq. Ft.}$
 $62.67 < 65$ ✓

*Refer to Page 15 of Ordinance.





SECTION 3:

17. Non-Residential Signage Requirements

(c) Attached Sign Requirements

(2) Multi-Use Movie Theater:

(a) Two (2) individual signs identifying the use:

- i. Location: Front Facade
- ii. Max. sign height: 5'-0"
- iii. Max. individual sign area: 300 SF or one (1) square foot of sign area per one (1) linear foot of building facade, whichever is less

Sign A1):

10'-0" x 1'-8" = 16.67 SF
16.67 < 300 ✓

c) Two (2) individual theater business identification signs:

1st Sign Allowance:

- a. Max. sign area: 140 SF
- b. Max. sign height: 5'-0"

Sign C1):

17'-2" x 2'-4" = 40.05 SF
40.05 < 140 ✓

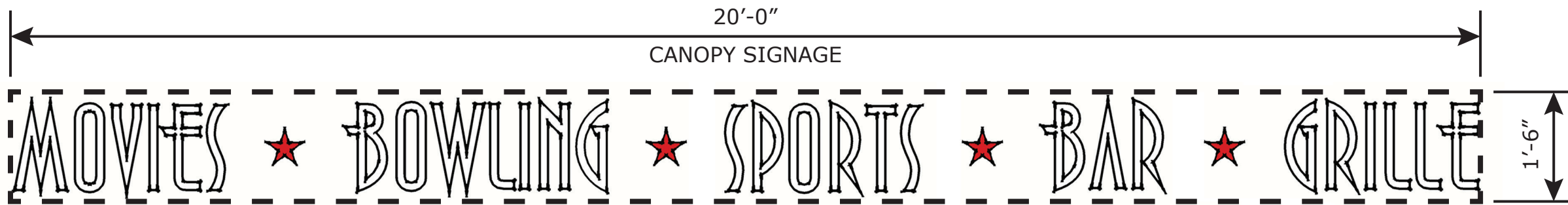
2nd Sign Allowance:

- a. Max. sign area: 175 SF
- b. Max. sign height: 20'-0"

Sign C2):

19'-6" x 6'-8" = 130 SF
130 < 175 ✓

*Refer to Pages 16 & 17



SIGN 1)



SIGN 2)



SIGN 3)



SECTION 3:

17. Non-Residential Signage Requirements

(c) Attached Sign Requirements

(2) Multi-Use Movie Theater:

(b) Five (5) individual signs identifying departments or additional private enterprises within theater building:

- i. Location: Front Facade
- ii. Max. combined sign area: 100 SF
- iii. Max. individual sign area: 30 SF

Sign 1):

$$20'-0'' \times 1'-6'' = 30.00 \text{ SF}$$

$$30.00 < 100 \quad \checkmark$$

Sign 2):

$$7'-0'' \times 4'-2'' = 29.12 \text{ SF}$$

$$29.12 < 100 \quad \checkmark$$

Sign 3):

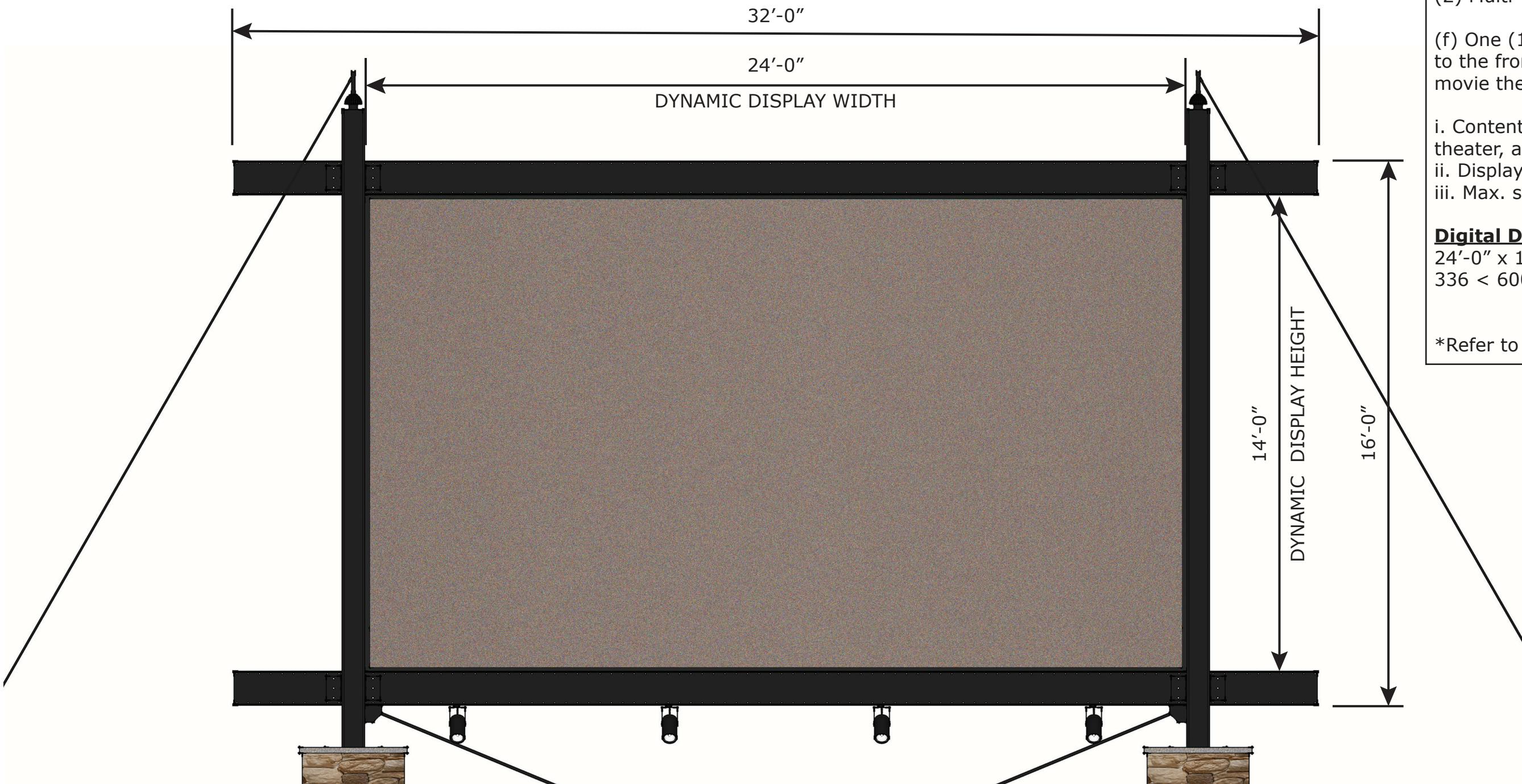
$$8'-2'' \times 3'-6'' = 28.56 \text{ SF}$$

$$28.56 < 100 \quad \checkmark$$

Combined Sign Area:

$$87.68 < 100 \quad \checkmark$$

*Refer to Pages 16 & 17 of Ordinance



SECTION 3:

17. Non-Residential Signage Requirements

(c) Attached Sign Requirements

(2) Multi-Use Movie Theater:

(f) One (1) digital display attached to the front facade of the movie theater:

i. Content: Current films showing in theater, advertisements, etc.

ii. Display: **Dynamic**

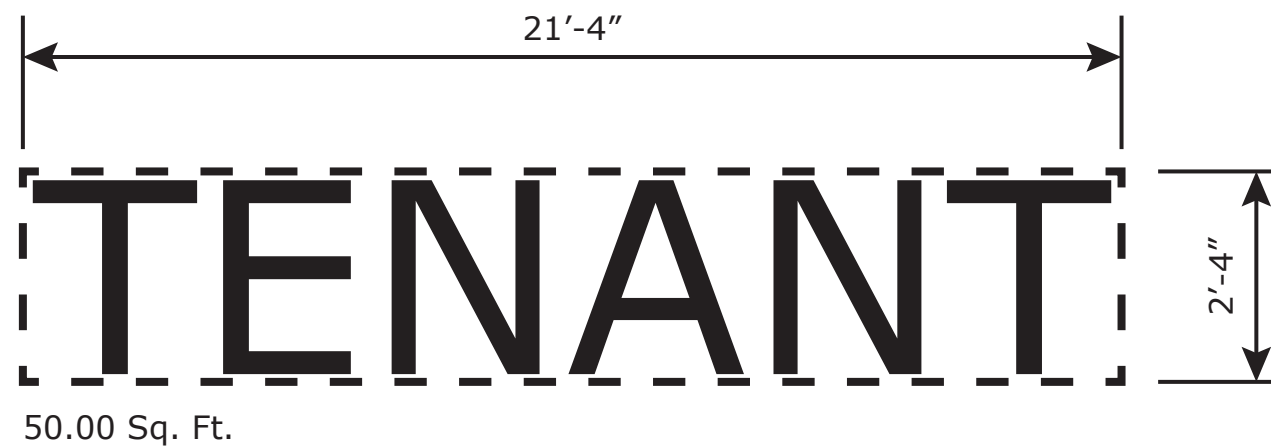
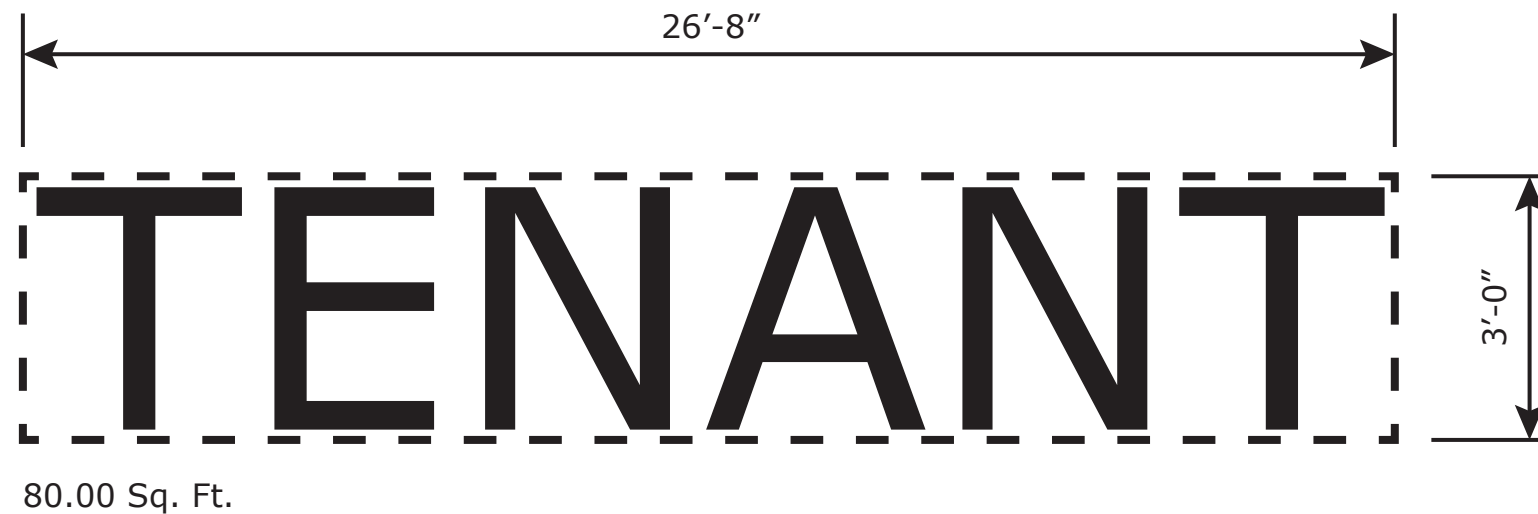
iii. Max. sign area: 600 SF

Digital Display):

$24'-0" \times 14'-0" = 336.00 \text{ Sq. Ft.}$

$336 < 600$ ✓

*Refer to Page 17 of Ordinance



SECTION 3:
17. Non-Residential Signage Requirements

(c) Attached Sign Requirements

(4) Sub-anchor tenant (tenant area/ space of 15,000 SF to 25,000 SF) identification signs:

- a) Max. number: two (2)
- b) Location:
 - i. Primary sign: above storefront on front facade
 - ii. Secondary sign: on either the side or rear facade
- c) Max. mounting height: 22'-0" above grade
- d) Max. area: lesser of 80 SF or one (1) square foot of sign area per one (1) linear foot building facade
- e) The signs may be attached flat against the building or may be located on an awning or canopy

(5) Pad-site business identification signs:

- a) Max. number: two (2)
- b) Location:
 - i. Primary sign: above storefront on front facade
 - ii. Secondary sign: on either the side or rear facade
- c) Max. mounting height: 22'-0" above grade
- d) Max. area: lesser of 50 SF or one and one-half (1^{1/2}) square foot of sign area per one (1) linear foot building facade
- e) The signs may be attached flat against the building or may be located on an awning or canopy

- 6) All other tenant/ user identification signs:
 - a) Max. number: two (2)
 - b) Location:
 - i. Primary sign: above storefront on front facade
 - ii. Secondary sign: on either the side or rear facade
 - c) Max. mounting height: 22'-0" above grade
 - d) Max. area: lesser of 50 SF or two (2) square feet of sign area per one (1) linear foot building facade
 - e) The signs may be attached flat against the building or may be located on an awning or canopy

*Refer to Pages 17,18, & 19 of Ordinance

Illumination:
Internal and External Lighting

Allowable Signage Area:
Sub Anchor = 80.00 Sq. Ft.

Allowable Signage Area:
Pad Site = 50.00 Sq. Ft.

Allowable Signage Area:
All other tenants/users = 50.00 Sq. Ft.



Tenant ID Sign: 10'-3" x 2'-4" = 23.92 Sq. Ft. ✓



Tenant ID Sign: 9'-4" x 2'-9" = 25.67 Sq. Ft. ✓



Tenant ID Sign: 25'-0" x 2'-0" = 50.00 Sq. Ft. ✓



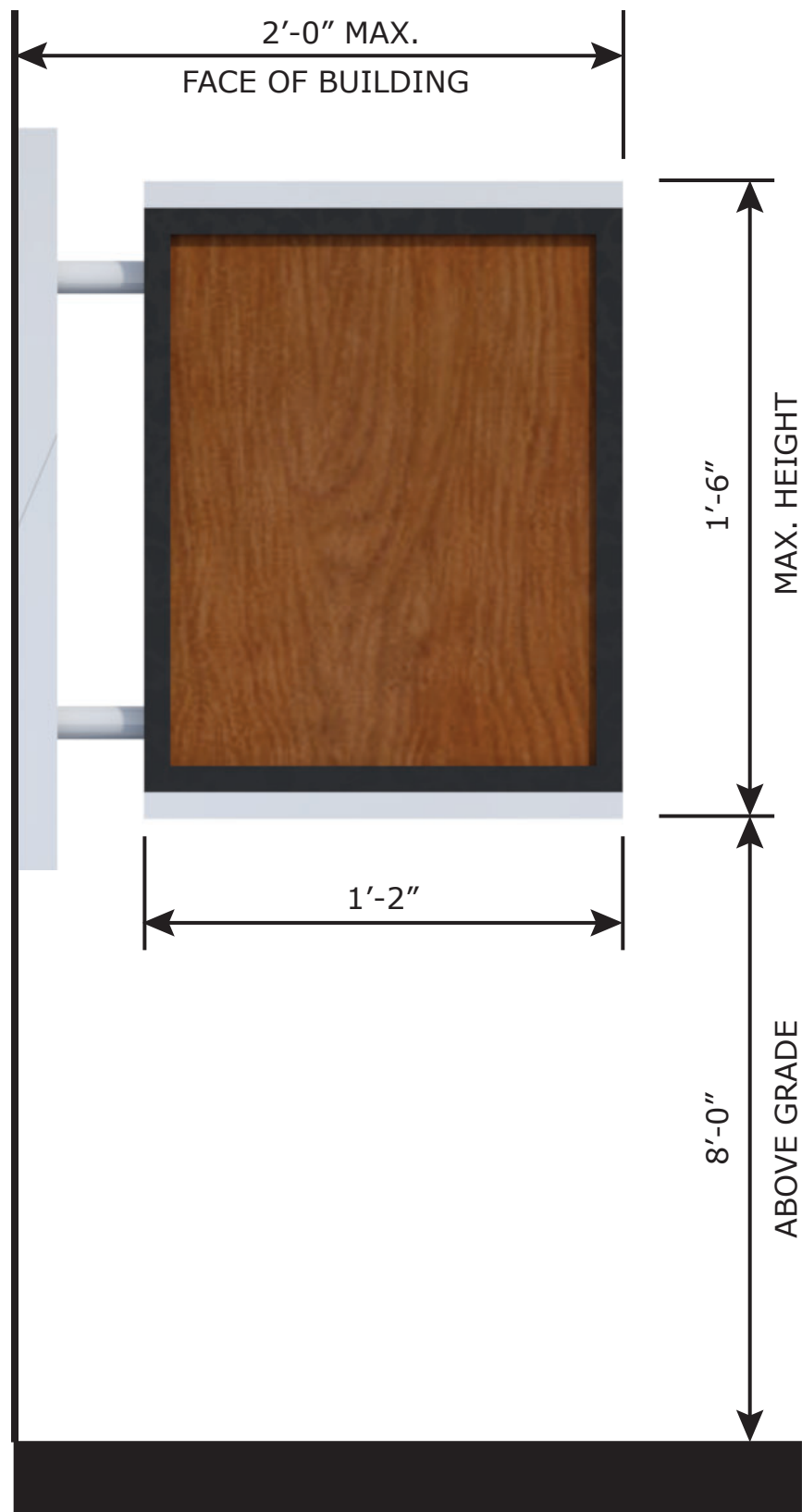
Tenant ID Sign: 14'-0" x 2'-3" = 31.50 Sq. Ft. ✓



Tenant ID Sign: 15'-6" x 2'-3" = 34.88 Sq. Ft. ✓



Tenant ID Sign: 8'-0" x 5'-4" = 42.67 Sq. Ft. ✓



Illumination:
Internally Lit

SECTION 3:

17. Non-Residential Signage Requirements

(d) Blade Sign Requirements

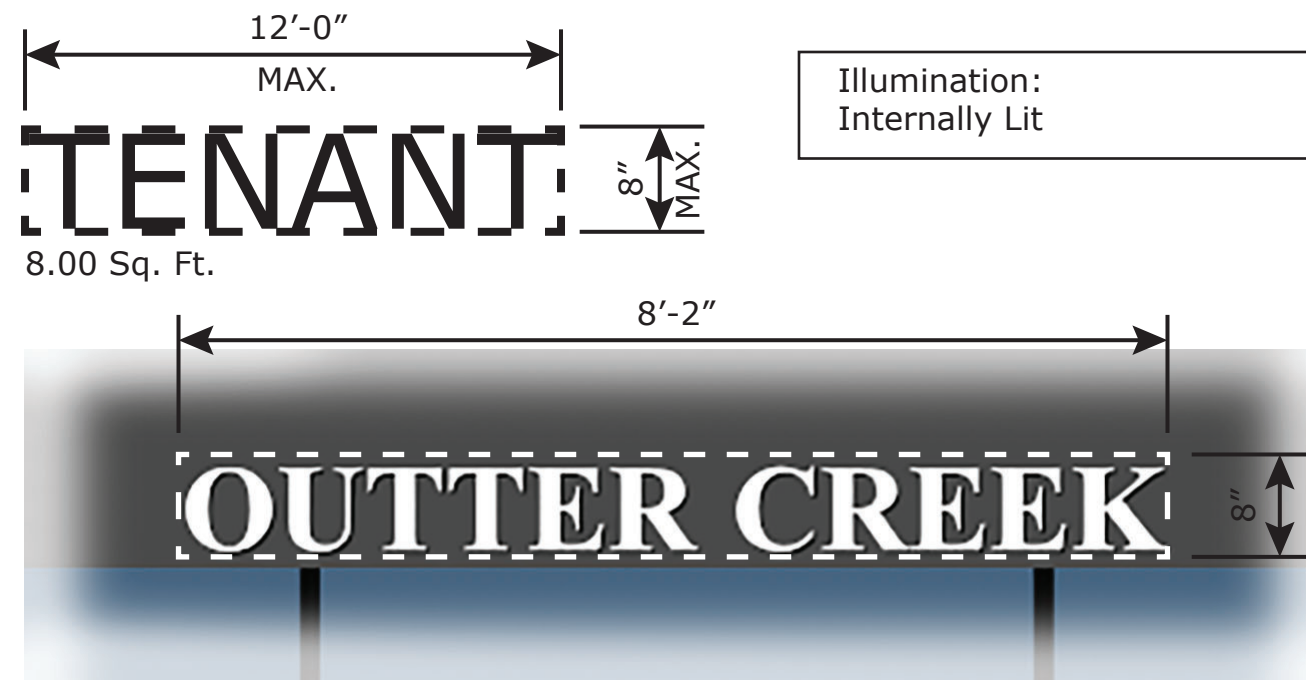
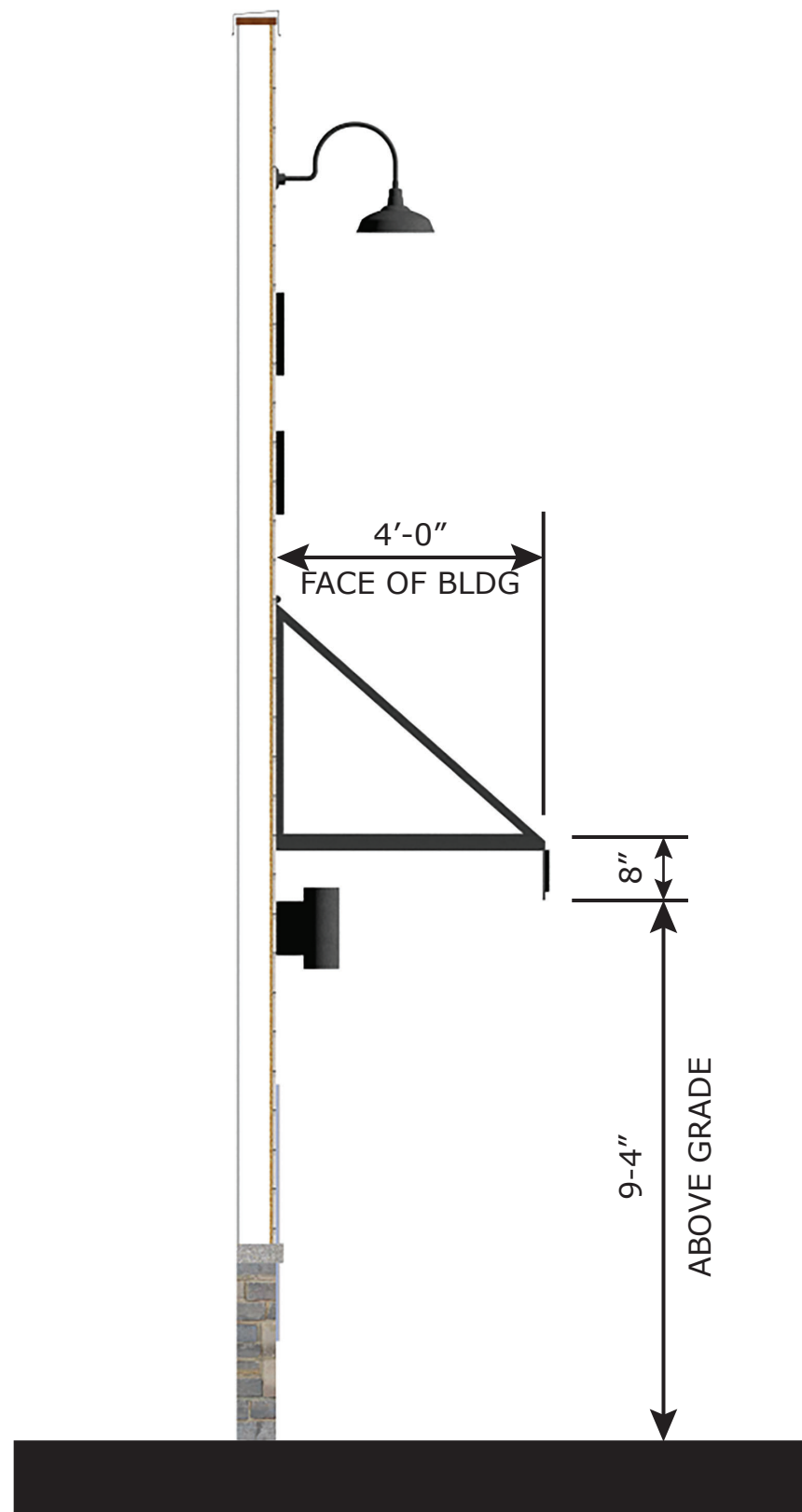
- (1) Max. number: One (1)
- (2) Max. distance from building: 2'-0"
- (3) Max. sign height: 1'-6"
- (4) Max. size: Three (3) Sq. Ft.
- (5) Min. height above walkway: 8'-0"

Blade Signage):

1'-2" x 1'-6" = 1.75 Sq. Ft.
1.75 < 3 ✓

*Refer to Page 20 of Ordinance





AWNING SIGNAGE EXAMPLE 1)

SECTION 3:
17. Non-Residential Signage Requirements

(e) Awning & Canopy Requirements

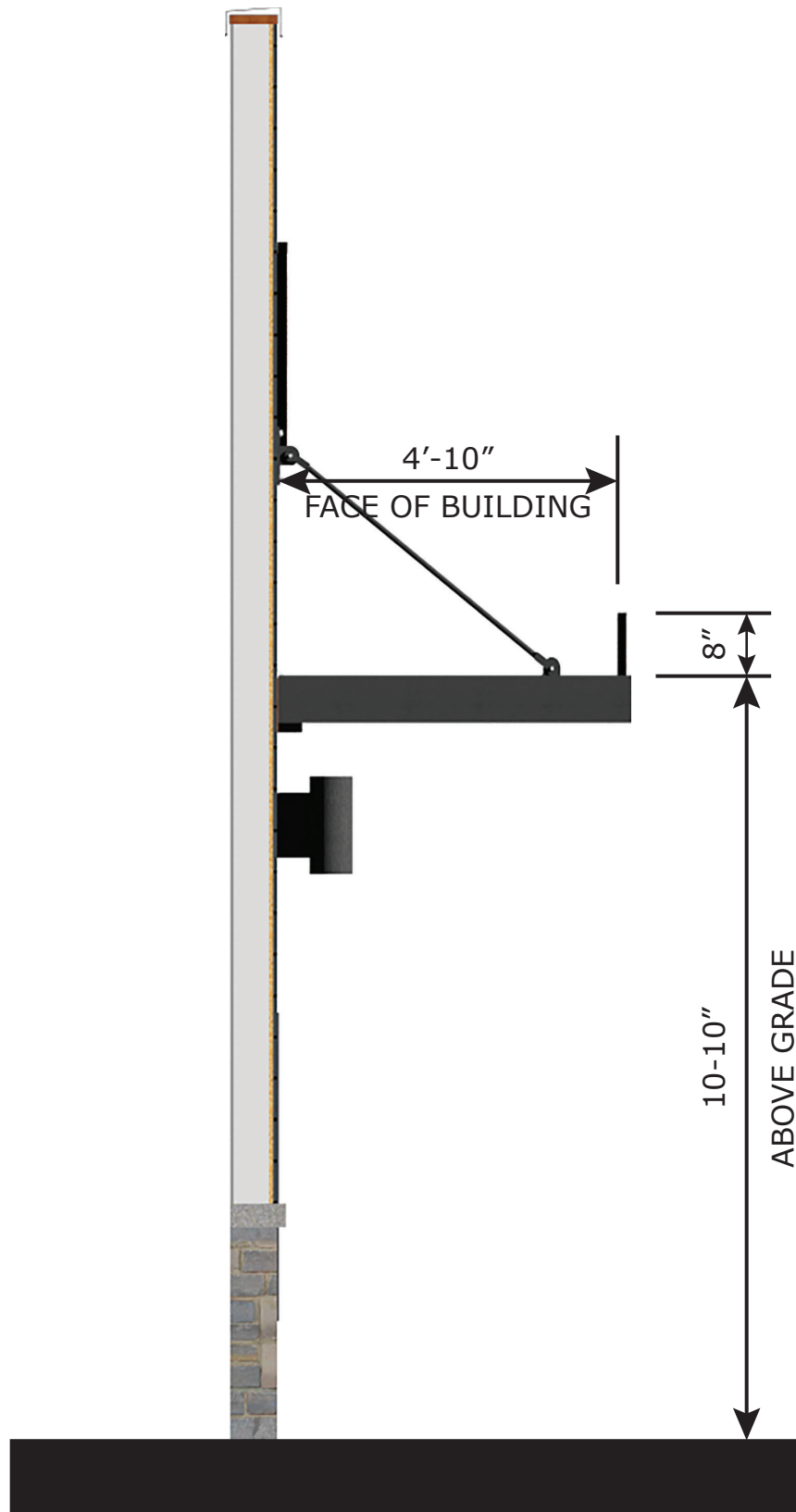
(1) Max. letter height: 0'-8"

(2) Max. size: Eight (8) Sq. Ft.

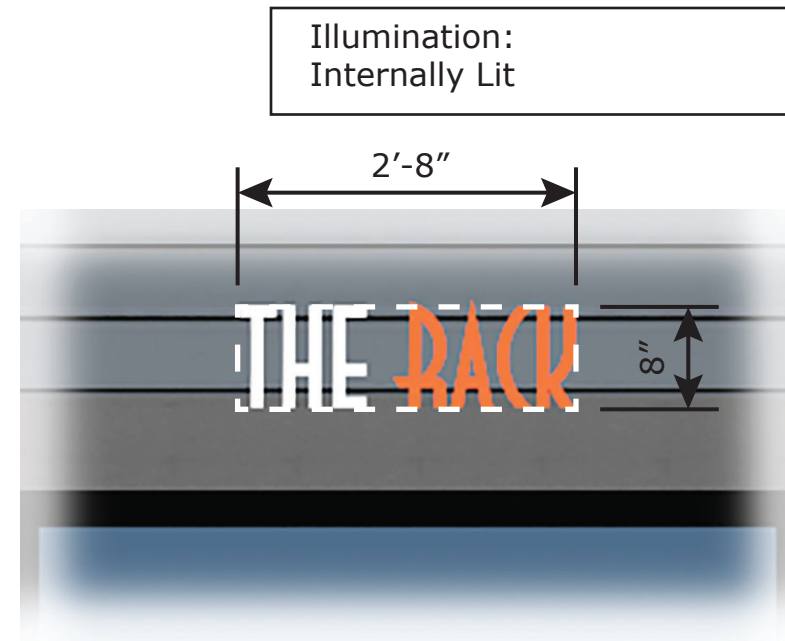
Awning Signage):
8'-2" x 0'-8" = 5.44 Sq. Ft
5.44 < 8 ✓

*Refer to Page 20 of Ordinance





12'-0"
MAX.
TENANT
8.00 Sq. Ft.
8"
MAX.



CANOPY SIGNAGE EXAMPLE 1)

SECTION 3:
17. Non-Residential Signage Requirements

(e) Awning & Canopy Requirements

- (1) Max. letter height: 0'-8"
- (2) Max. size: Eight (8) Sq. Ft.

Canopy Signage):
2'-8" x 0'-8" = 1.78 Sq. Ft
1.78 < 8 ✓

*Refer to Page 20 of Ordinance





SIGN A1)



SIGN A2)



SIGN A3)

SECTION 3:

17. Non-Residential Signage Requirements

(c) Attached Sign Requirements

(3) Supermarket:

- a) Two (2) individual signs identifying the use:
 - i. Location: one (1) on the front of the building and one (1) on the side or rear
 - ii. Max. height: 4'-0"
 - iii. Max. area: 300 SF or one (1) square foot of sign area per one (1) linear foot building facade

Sign A1):

$$22'-8'' \times 5'-8'' = 128.44 \text{ SF}$$

$$128.44 < 300 \quad \checkmark$$

Sign height: 5'-8" > 4'-0" ✔
 * Variance Required

Note: Three (3) A1 signs are proposed, reference pages 12 & 13 of Elevation Package for locations

Sign A2):

$$9'-2'' \times 9'-2'' = 84.03 \text{ SF}$$

$$84.03 < 300 \quad \checkmark$$

Sign height: 9'-2" > 4'-0" ✔
 * Variance Required

Numer of signs exceeds maximum allowance: 3 > 2 ✔
 * Variance Required

(5) Pad-site business identification signs:

- a) Max. number: two (2)
- b) Location:
 - i. Primary sign: above storefront on front facade
 - ii. Secondary sign: on either the side or rear facade
- c) Max. mounting height: 22'-0" above grade
- d) Max. area: lesser of 50 SF or one and one-half (1^{1/2}) square foot of sign area per one (1) linear foot building facade
- e) The signs may be attached flat against the building or may be located on an awning or canopy

Sign A3):

$$13'-9 \frac{1}{2}'' \times 5'-9'' = 79.30 \text{ SF}$$

$$79.30 > 50 \quad \checkmark$$

* Variance Required

Sign height: 5'-9" > 4'-0" ✔
 * Variance Required

*Refer to Pages 17,18, & 19 of Ordinance